



How To Blog For Profit: Without Selling Your Soul

Ruth Soukup

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Do you want to earn a living doing what you love?

Whether you have been blogging for years or just a few weeks, *How to Blog For Profit (Without Selling Your Soul)* offers solid advice and practical action plans for creating an authentic, successful, and profitable blog.

With wit, wisdom, and the insight of someone who's been there, Ruth Soukup shares how she grew her own blog, *Living Well Spending Less*, to over one million monthly visitors, earns a full time income, and still is able to write about the things she truly cares about.

In this expanded 2nd Edition of *How to Blog for Profit* you will:

- Stop comparing your blog to those around you and instead learn to leverage your own unique assets.
- Discover the secrets to creating amazing, compelling blog content that brings readers back again and again.
- Learn how to increase your blog traffic and build solid platform through field-tested strategies.
- Develop a solid social media strategy for capturing viral growth through Pinterest and Facebook.
- Dramatically boost your revenue through diversified income streams.
- Improve your productivity, learning to work smarter not harder, and take concrete steps to transform your blog into a business.

Praise for *How to Blog for Profit*:

“How to Blog for Profit is hands down the best blogging book I’ve ever read. I cannot recommend it highly enough and will be telling every new and seasoned blogger I know to get a copy! This book is comprehensive, but not overwhelming, and packed with amazing information. And I don’t say that lightly. You see, by implementing the Pinterest strategies that Ruth suggests in her book, I have increased my site traffic by over 500,000 unique visitors per month. For real. Ruth is brilliant! What more can I say?!” -Crystal Paine @ Money Saving Mom

“After a year and a half of blogging as a hobby, I decided to launch a second blog with the goal of making a profit. Ruth did an excellent job addressing all of the questions I had, including the ones that came up as I navigated through my new blogging journey. By implementing the strategies and action plans in Ruth’s eBook, I was able to surpass my one-year blog traffic goal within 3 months from launching my blog. Not only that, I was also able to earn an income within 2 months! Today, my blog traffic and income continue to steadily grow. If you are serious about monetizing your blog, Ruth provides you with the necessary tools to yield tangible results.” Jesenia Montanez @ The Latina Homemaker

“No blogging for profit book has made the difference to me and my blog like this one. If you only read ONE of these subject books – LET IT BE THIS BOOK!!! After finishing the book, my blog is totally getting revamped, I have the excitement for it again, and now my whole direction has changed to not only help me become more profitable, but also for me to get back to ENJOYING what I do, which is really the best part!” -Danielle @ Busy Moms Helper

“As a new blogger, I have been wanting a conversation—a seasoned blogger to talk to me about the most popular ways to monetize my blog, the pros and cons of each of them, and give me realistic tips and goals to reach my future goal. Ruth did all of this. She has such a fantastic writing style that you feel like you are sitting down with her over a cup of coffee. The material is easy to navigate, covering the importance of good content before anything else, Pinterest, media kits, reviews, ads, and a whole lot more. Ruth is incredibly level-headed in her approach to monetizing her blog and truly believes and promotes that a blog full of good ideas, content and writing must come first. My favorite part is that every chapter ends with a “plan of action” which is great if you are truly looking to improve your blog. I can’t wait to put her tips and ideas into action and watch my blog grow!” -Maggie @ The Love Nerds

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Christian Rice:

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