



Business Ethics: A Case Study Approach

Stephen K. Henn

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An important guide for senior management on structuring an organization to promote ethical behavior and enhance performance

Designed for senior leaders of organizations-boards of directors; C-level executives; trustees; managing partners; government officials; and anyone tasked with a duty-Business Ethics: A Case Study Approach provides readers with an understanding of the human elements that drive ethical and unethical behavior and how to recognize indicators-both bad and good-of an organization's ethical make-up. Topics featured include: what drives individual decision making; how groups and environments influence decision making; the role of leadership; and much more.



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