



Perception and Imaging: Photography--A Way of Seeing

Richard D. Zakia

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When you look at an image, what do you see and feel? What do you want your audience to see and feel when they view your work? In today's digital age, it has become all too easy to randomly click away, without really focusing on what exactly it is that you are trying to capture in your shot. For over thirty years, Dr. Richard Zakia helped thousands of photographers hone in on their creative vision through the inspirational, informative text and images included in his classic book, *Perception and Imaging*. This is so much more than a step-by-step, technical photography instruction manual. Instead, it explores the fundamental act of photography—in other words, seeing—through a uniquely comprehensive combination of technique, history, visual perception, philosophy, and psychology. Photographers of all levels will benefit from the information in this book, because it will help you to think more clearly about what it is that you want to convey in your images, no matter what level you are at in terms of technical skill.

- Includes inspirational images from some of the world's most well-known photographers, such as Henri Cartier-Bresson and Man Ray
- All new coverage on what perception means for your photography in the digital age
- New sections on conceptual, contemplative, and black-and-white photography
- New additions about the use of negative space, metaphors, realism, and the rule of thirds in photography

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