



Hail to the King of Sneakers: Michael Jordan's Nike Air Jordan Retro Time (A Social Media-loaded Marketing Campaign Success Story) (Life's Business Principles, How to Live Before You Die)

Charles J Desmangles, Kevin Levin, Joseph Charles

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"Hail to the King of Sneakers: Michael Jordan's Nike Air Jordan Retro Time" is about Nike Air Jordan XI Concord Sneakers:

“The New Sub-culture of Sneaker Collectors”

(An Urban Fiction/Non-fiction. An Urban Thriller, 2011 Edition).

It is a work of cross fiction /non-fiction based the hot business ideas that are killer apps. In this ebook, you will find the following info:

The history of the sneakers That Cause Shoppers To Stampede,

Large Crowds To Uproar and Go into a Frenzy,

Police Officers and Security to Use Pepper Spray to Gain Control

Retail Managers To Be Held Hostage with their Goods,

Students To Skip School Just To Be The First in Line,

Furious and Rowdy Sneaker Collectors Ready to Shove, Throw Punches, Outbid Each Other, Even

Discharge a Firearm or Resort to Illegal Tactics Such As Posse Placements and Marijuana Smoking Just To Create an Edge and Purchase a few Pairs,

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