



Macy's: The Store, The Star, The Story

Robert M. Grippo

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Macy's The Store. The Star. The Story traces a hundred and fifty years of one of the country's premier retailers. More than just the account of a successful business, it is the story of how one man's dream found a home in the heart of Manhattan. Lively text, rare photographs, and colorful illustrations highlight the people and events?the trends, tragedies, and traditions?that transformed Macy's from a modest storefront into the World's Largest Store.



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