

Enterprise IT Governance, Business Value and Performance Measurement (Premier Reference Source)

Gilbert Silvius, Nan Si Shi

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Today, many organizations use Control Objectives for Information and related Technology (Cobit) in their planning and control cycle of IT, in order to ensure that IT brings value to their businesses. One lesson learned through IT governance is that realizing value from IT requires a mature organization that can deliver such value. Performance measurement and management, therefore, is a key element in realizing business value through IT.

Enterprise IT Governance, Business Value and Performance Measurement reports on high-level academic research outcomes, providing evidence-based insight into the management and contribution of IT within organizations. It also offers practical insights, models, and tools that are instrumental in gaining business value from IT. With contributions from 35 international professionals, this valuable reference appeals to both academic and practitioners in the field of IT management and business and IT alignment.



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