



Impactivity: How to Set the World on Fire without Burning Out

Tracy Higley

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You want to make a difference in the world and live a life of impact. But what if you're working hard on all the wrong things?

You've heard all the advice to slow down, be more of a "Mary" and less of a "Martha." But you don't want to slow down—it's not how you're wired. Instead, you want to live a full and busy life with purpose and meaning, a life that is balanced and joyful. A life of Impactivity, rather than simple productivity.

Somehow, in all your efforts to be productive, you suspect you've gotten off track. You're experiencing stress and anxiety, or perhaps exhaustion and burnout. You feel guilty when you slow down, but guilty that you work too hard. Life's out of balance, and underneath it all is the nagging fear that nothing you're doing matters.

LEARN FROM SOMEONE WITH EXPERIENCE...

Tracy Higley, bestselling author and successful entrepreneur, has been where you are. After decades of keeping up with publishing contracts, four kids, church ministries and grad school, all the while running a million-dollar retail business, Tracy "crashed and burned." And learned. The answer did not come from changing her fundamental personality of achiever, but by taking those strengths and fitting them into a structure that explodes productivity while staying balanced, healthy and joyful.

If you are tired of the lack of balance in all areas of your life that leaves you spiritually disconnected, physically run down, emotionally discouraged or relationally distant, it's time to transform your natural productivity into something more—Impactivity.™

IN IMPACTIVITY, YOU'LL LEARN

- How to identify your true calling and motivation in life, a Dream that is custom designed for you
- How to Unshackle by breaking free of others' opinions, ending false guilt, embracing imperfection, and eliminating the multitude of distractions
- How to Design a vision and system for your life that will end disorganization and map out a plan
- How to Ignite your productivity and multiply your time, money, and energy by learning the secret to creating habits that stick, priorities that matter, and focus that achieves.
- How to Recharge your energy as you stop working and enjoy your life, experiencing true rest through age-old practices and celebrating and savoring your life.

Part practical wisdom and part parable, *Impactivity* will both teach and inspire you to discover the dream that is calling to you, and to pursue it with passion, balance, and joy.

Five Impactivity™ Guides follow this book, each designed to help you dive further into the concepts.

It's time to bring your dream to life, find the freedom of simplicity, get clear on your strategy, gain energy and health, and learn the balanced rhythm of work and rest.

A fantastic life of Impactivity™ awaits. Get started on your journey today.

“Inspiring, challenging, and freeing. The best book for Christian entrepreneurs I've ever read.”

~Lacy Williams, USA Today bestselling author and small business owner

“Tracy Higley is John Maxwell for women! Empowering, practical and inspiring, *Impactivity* was exactly what I needed to help focus my goals, my dreams and my daily to-do list into a life of Impactivity. If you want to stop running in circles and start moving forward to make an impact on your world—and love doing it—this series is exactly what you need.”

~Susan May Warren, best-selling novelist and founder of My Book Therapy, a craft and coaching community for novelists

“I'm pretty sure Tracy Higley cut out a picture of me, stuck it on her computer monitor, and wrote *Impactivity* just for over-achieving me... This guide has given me much to think about in terms of my impact on this world, and my health in the midst that pursuit.”

~Mary DeMuth, author of *Worth Living: How God's Wild Love for you Makes you*

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